

NANDO'S GLOBAL .COM

Work in progress wireframes

TH\_NK

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- 3 Sitemap
- 4 Full wireframes
- 13 Responsive zonal wireframe framework

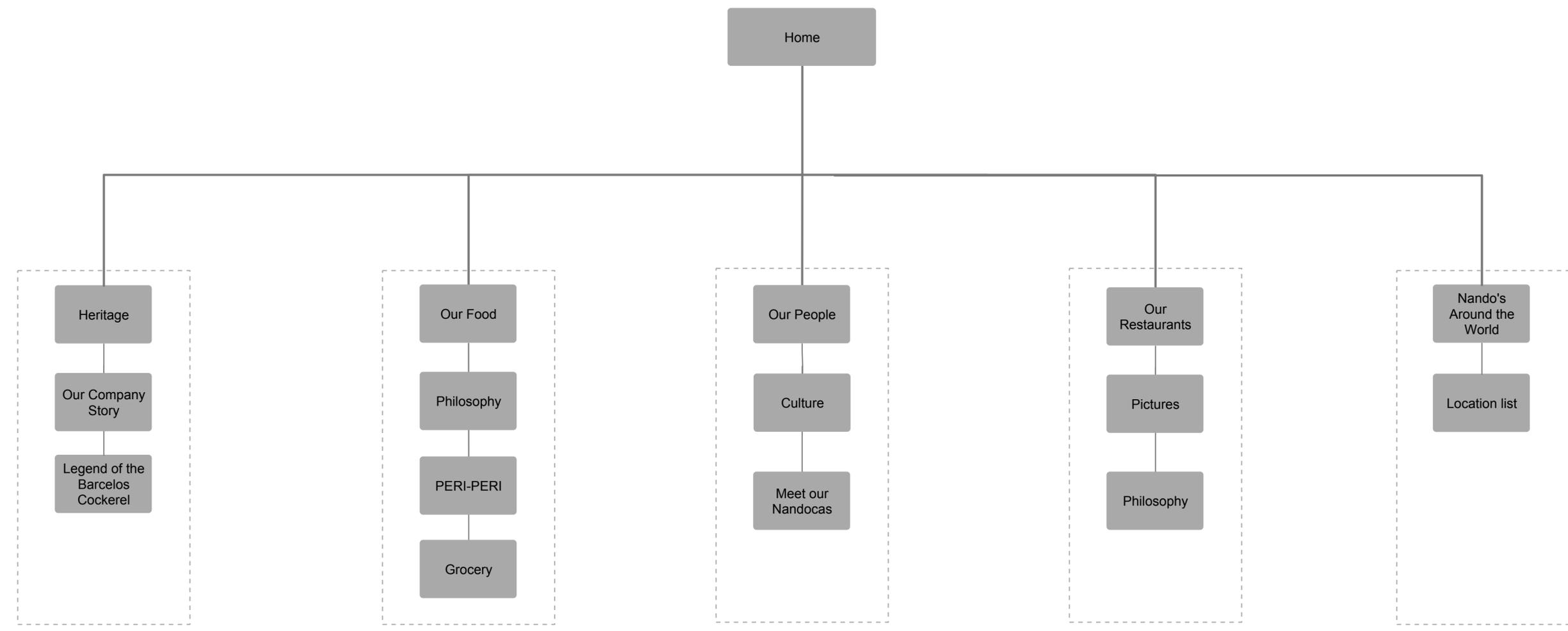
## CHANGELOG

v1.0 - 18/12/12

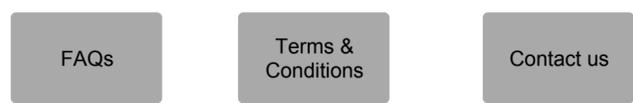
- Initial wireframes distributed internally

v0.9 - 18/12/12

- Initial wireframes presented internally.
- Added footer to zonal wireframes
- Added footer detail
- Added various header states
- Added Contact Us page
- Added USA link to homepage modules
- Added Nando's facts to FAQ page



FOOTER LINKS



**KEY**  
Denotes a single page

## PAGE WIREFRAMES

The following wireframes indicate layout at full-size 1140px desktop resolution.



HERITAGE

OUR FOOD

OUR PEOPLE

OUR RESTAURANTS

NANDO'S AROUND THE WORLD



### Heritage

Cras justo odio, dapibus ac facilisis in, egestas eget quam. Donec id elit non mi porta gravida at eget metus. Nullam id dolor id nibh ultricies vehicula ut id elit.



### PERi-PERi

Cras justo odio, dapibus ac facilisis in, egestas eget quam. Donec id elit non mi porta gravida at eget metus. Nullam id dolor id nibh ultricies vehicula ut id elit.



### Nando's USA

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HERITAGE

OUR FOOD

OUR PEOPLE

OUR RESTAURANTS

NANDO'S AROUND THE WORLD

This is an announcement. You can go and read the full text of it by clicking on it. ×



**Heritage**

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# Nando's Heritage

## Our Company Story

**Believe it or not, the Nando's story started centuries ago, when the Portuguese explorers set sail for the East in search of adventure and the legendary spice route.**

The winds of Africa called them ashore and it was there, under the warm sun, in the rich soil that they discovered the African bird's eye chilli or PERi-PERi. A spice like no other, they used it to create a unique sauce that put fire in their bellies and ignited passion in their souls.

A few hundred years later (in 1987 to be exact), it was the same PERi-PERi sauce that inspired Fernando Duarte to invite his friend Robbie Brozin to a humble Portuguese eatery in the heart of Rosettenville, South Africa to try some PERi-PERi marinated and basted chicken.

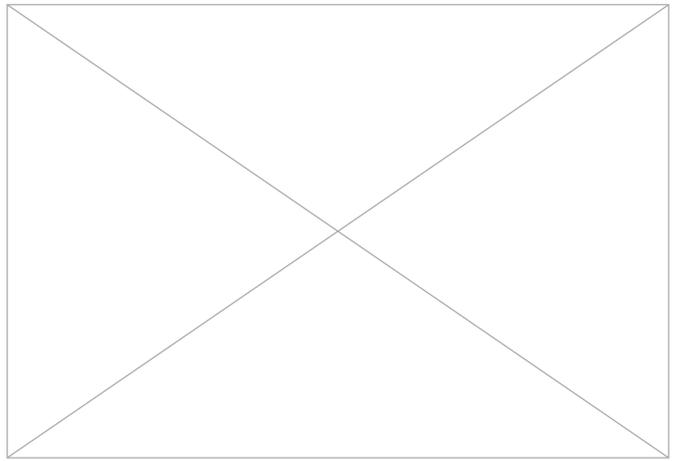
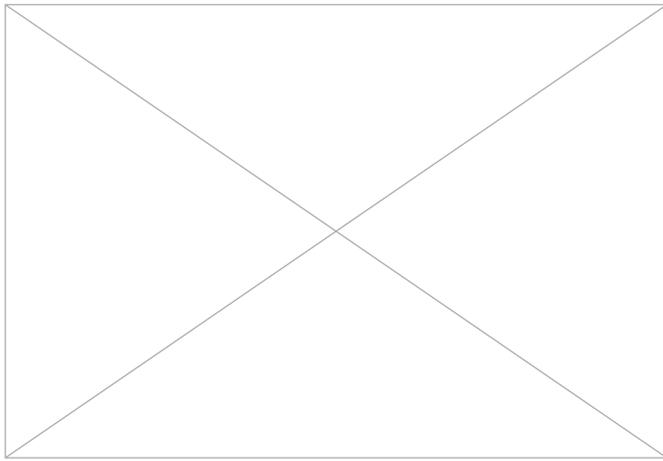
It was love at first bite.

Robbie knew, this wasn't just the best chicken he'd ever tasted, it was so special, he and Fernando decided to buy the restaurant there and then!

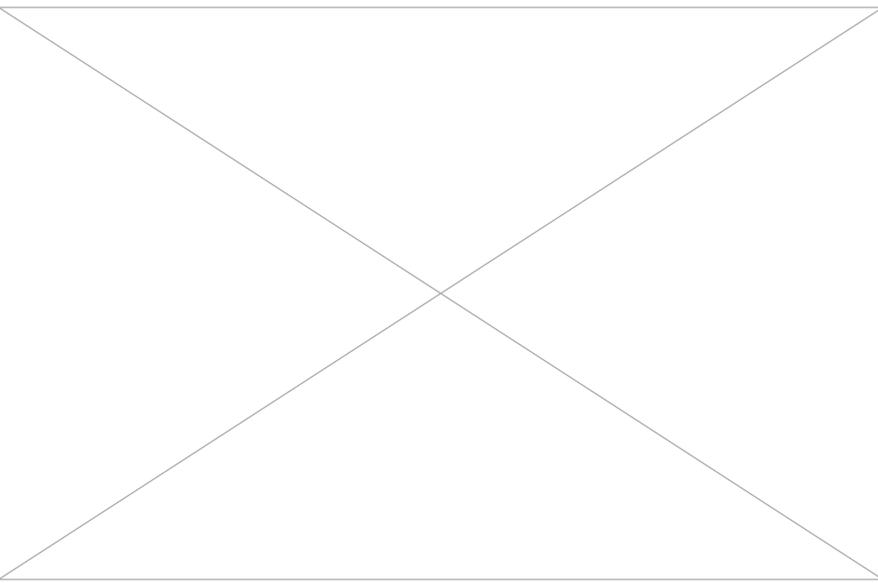
The rest as they say is history, and today, you can find Nando's restaurants and our addictive PERi-PERi sauces and products right around the world.

"It was love at first bite..."

PROMO MODULE



## Legend of the Barcelos Cockerel



**Legend has it that in the 14th Century, a pilgrim, innocently passing through the village of Barcelos in Portugal, was wrongly accused of theft. If found guilty, he knew his sorry fate would be death. It wasn't long before he found himself facing a judge – about to tuck into a roast cockerel for dinner.**

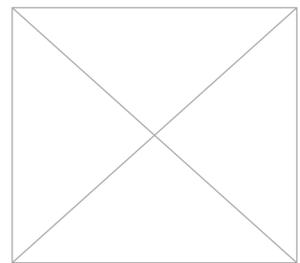
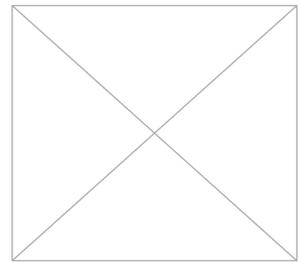
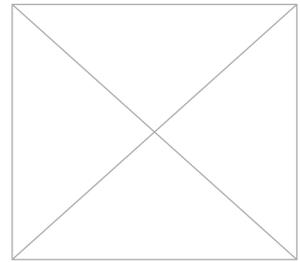
In a moment of blind faith, the pilgrim pleaded: "If I am innocent, may that cockerel get up and crow."

No sooner had the words left his mouth, than the cockerel got up and crowed, and the pilgrim was left to go on his (very) happy way.

Since then, the cockerel has been a symbol of faith, justice and good fortune – ideals we at Nando's live by and the reason we use the Barcelos cockerel as our logo.

Wherever you see it, you'll know that good fortune isn't far away!

"... the cockerel has been a symbol of faith, justice and good fortune"



# Our food

## Philosophy

**Many have tried to pinpoint exactly what it is that makes our flame-grilled PERi-PERi chicken so addictive, but it's no easy task.**

Some say it's because we marinate our chickens overnight, so that the flavour goes right through to the bone. Others believe that regular basting with Nando's PERi-PERi sauce while cooking is the key. Another group is convinced that it's our method of butterfly-grilling on an open flame.

We reckon it's all the above and more, because flavour and taste are as important to us as making sure our food is healthy, nutritious and low in fat.

It's why we source our chickens locally and make sure they're delivered fresh and never frozen. We then marinate them for 24-hours and because we care about what goes into our food, the marinade contains no preservatives, colourants or artificial flavours.

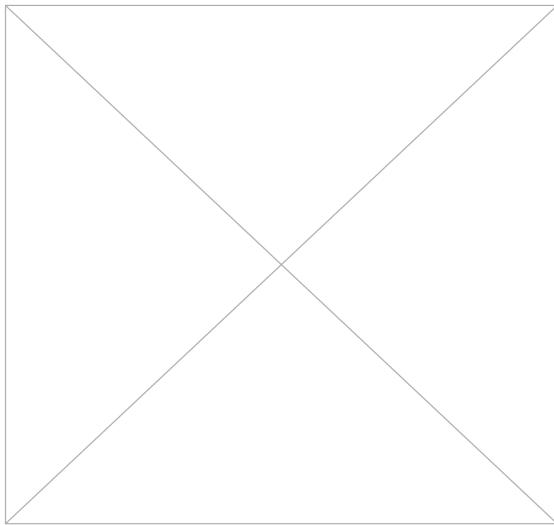
Before cooking them, we trim our chickens of excess fat and then flame-grill them to reduce the fat content even further.

We're so passionate about our food, it doesn't stop there. Because we appreciate that the smallest touches can sometimes make a big difference, we spend hours in our test kitchen exploring ways to improve our recipes – be it in the way our food is prepared, or the way in which it is served.

From our PERi-PERi chicken to fresh and simple salads, sides and desserts, we hope – more than anything – you'll enjoy your meal! Or as they say in Portuguese, "Bom Proveito!"

"Flavour is as important to us as making sure our food is healthy

## PERI-PERI



"... Some say it gives the tastebuds a really great workout..."

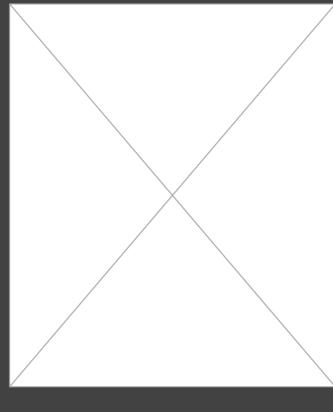
**It's thanks to our Portuguese forefathers – brave explorers that they were – that Nando's is around. That's 'coz, way back in the 15th Century, they discovered the Bird's Eye Chillli growing under the warm sun in the rich soils of Africa.**

Called PERi-PERi, this fiery little number is added to herbs, spices, sun-ripened lemons and a dash of garlic to create our unique PERi-PERi sauce.

We're not exactly sure what makes it so addictive, but we do know it tantalises the tastebuds and adds passion to a meal! Perhaps it's because PERi-PERi releases endorphins in your body which create a sense of happiness and increased energy. Some say it gives the tastebuds a really great workout and others reckon it's an aphrodisiac! But... we'll leave that for you to find out!

### PERi-ometer

Most of us know the good old thermometer. Because some like it hot and some not, At Nando's we have the PERi-ometer to measure the heat of our sauces. Check it out to see whether you're a Lemon and herb kind of person – mild, but still full of flavour, or daring enough to go all the way to extra hot.



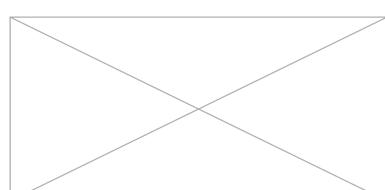
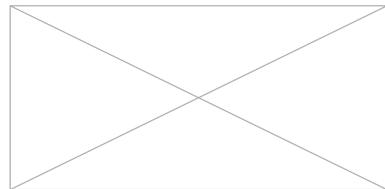
## GROCERY

**There's no way you can eat at Nando's every day, so, we've made sure you can enjoy the addictive sensation of our PERi-PERi at home!**

We've bottled the fire and flavours of PERi-PERi in a range of sauces, marinades, salad dressings, rubs and snacks. And because we haven't added any artificial preservatives, flavours, colours or MSG to them, you can splash, drizzle and spread to your heart's content.

We're trying our best to make our PERi-PERi products available everywhere, and although we're getting there, we've still got a way to go. Pop into your local Supermarket and chances are good, you'll find Nando's on the shelves. If not, get a bottle (or few) from your nearest Nando's restaurant and take the passion of PERi-PERi and the sunshine of our Afro-Portuguese heritage right into your kitchen and home.

Enjoy!



# Contact us

If you couldn't find an answer in our FAQ section, we'd love to hear from you. Nullam quis risus eget urna mollis ornare vel eu leo.

I'm contacting you from

select your country



I'd like to know more about

select your question



Email address

Anything else to add?  
(optional)

Send

## Franchise information

Sed posuere consectetur est at lobortis.

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[FAQS](#)

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# FAQs

## Burning with curiosity? This list of frequently asked questions could help you find the info you're looking for!

### How can I become a Nando's franchisee?

Nando's only offers franchises in some countries. So if you're keen to know more, please visit your local Nando's website. It's [just a click away!](#)

### How can I get in touch with a department or team at Nando's?

Easy! Simply visit your local website and you'll find a 'contact us' section. [Click here to make a move in the right direction.](#)

### What is a High 5/Black Card?

You may have heard rumours about a card that magically provides free Nando's for a whole year. Does it really exist or like unicorns and Robin Hood, is it just a legend? All we can tell you for sure is that no-one who's ever requested a card, no matter how politely, has ever received one. (And that asking for one is BIG no-no!)

Because we love our customers though, we show our gratitude with a wealth of other Nando's treasures such as our Loyalty Card, competitions and promotions.

### How can I get a job at Nando's?

We're always looking for fun-loving people (who share our passion for PERi-PERi), to join our team:

- For cashier, griller and host positions, please [contact your nearest Nando's restaurant](#). They'll be chuffed to hear from you.
- If the restaurant is not yet open, keep your eyes peeled, 'coz posters giving contact details will be placed in restaurant window.
- If you would like to search for a central support or a restaurant management role, please [contact your local Nando's team](#).

### What music do you play in your restaurants?

Check out some of the artists on our playlist. Their music is hot!

- Los Sitio Asere by Afro Cuban All Starts
- Mexe Mexe by Kompass
- Boas Festas by Luis Morais
- Sabine Largam by Cesaria Evora
- Garota De Impanema by Ituana
- Samba de Verao by Marcos Valle
- Ndakuvara by Oliver Mtukddzi
- Amanece el Nuevo Ano by Polo Montanez
- Mas Que Nada by Miriam Makeba
- El Reloj de Pastora by Sierra Maestra

If you'd like to get your hands on some great world music, visit [www.putumayo.com](http://www.putumayo.com) where you'll find compilation CD's called Samba Bossa Nova and Nuevo Latino. Then order in some Nando's, turn up the music and party!

### Can I get a copy of the Nando's financial statements?

Nope, unfortunately not. That's 'coz Nando's is a privately held company, so financial statements aren't available to the public.

### Are Nando's sauces available all over the world?

We're trying as hard as we can to get Nando's sauces sold in supermarkets all over the world. You'll appreciate that's a big job! [Check out your local Nando's website](#) for details on what's available in your country.

NANDO'S FACT

NANDO'S FACT



# Nando's Around The World

Choose your country to find local menus, restaurant locations and more information

[Australia](#)

[Bahrain](#)

[Bangladesh](#)

[Canada](#)

[Cyprus](#)

[Fiji](#)

[India](#)

[Ireland](#)

[Lesotho](#)

[Malaysia](#)

[Mauritius](#)

[Namibia](#)

[New Zealand](#)

[Oman](#)

[Pakistan](#)

[Qatar](#)

[Singapore](#)

[South Africa](#)

[Swaziland](#)

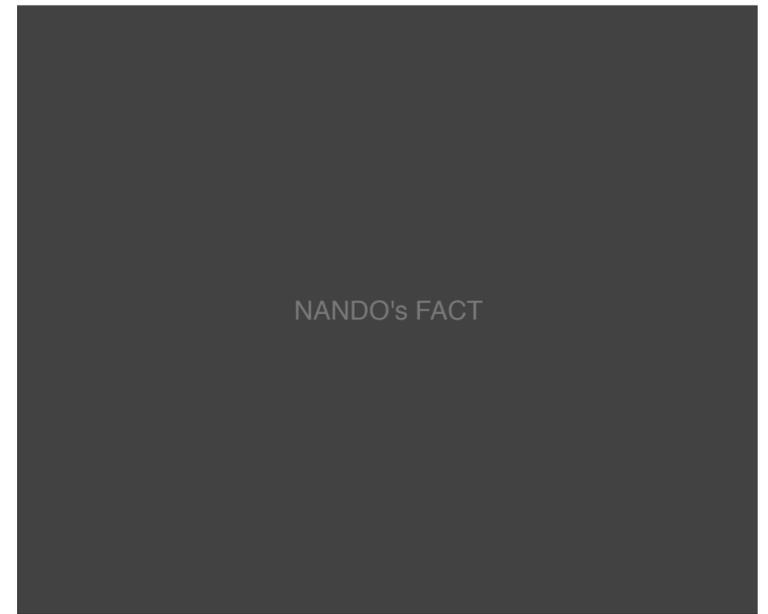
[UAE](#)

[United Kingdom](#)

[USA](#)

[Zambia](#)

[Zimbabwe](#)



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# Welcome to Nando's [country name]

If you'd like to get in touch with us, we'd love to hear from you.

Address 1

Address 2

Zip / Postal Code

Country

Local email address

Local telephone number

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# DESKTOP HEADER



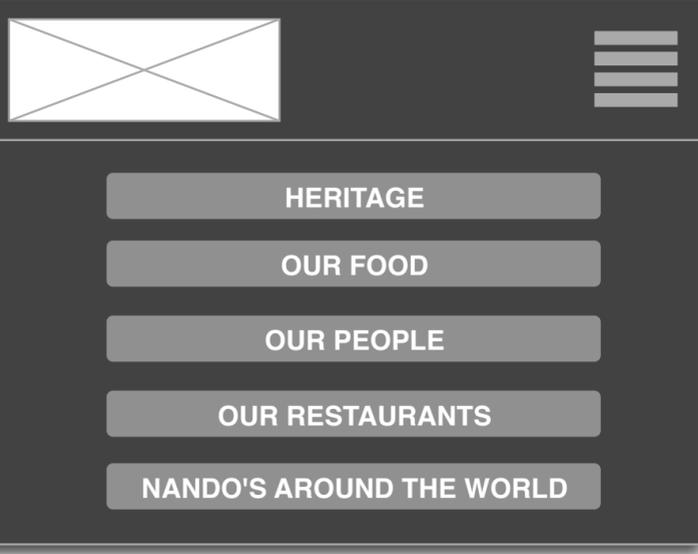
# TABLET HEADER



# MOBILE HEADER WITH HAMBURGER MENU



# MOBILE HEADER WITH MENU ACTIVE



**NB. ALL HEADERS ARE PINNED ON SCROLL.**  
More detail to follow in the full specification.

## DESKTOP FOOTER

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## TABLET FOOTER

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## MOBILE FOOTER

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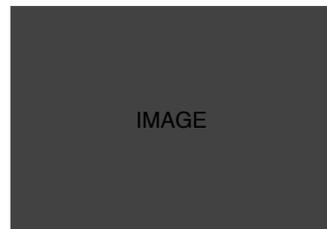
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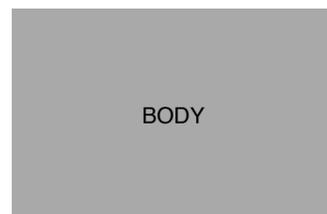
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## ZONAL WIREFRAMES

These layouts are intended to indicate module layout and re-ordering behaviour. There is no module detail, but they're coloured to indicate hierarchy.



Images are darker



Copy is lighter

INTRO IMAGE

TITLE (H1)

META

BLOCKQUOTE

BODY

PROMO MODULE

IMAGE

IMAGE

BLOCKQUOTE

BODY

IMAGE

IMAGE

IMAGE

IMAGE

FOOTER

INTRO IMAGE

TITLE (H1)

BLOCKQUOTE

BODY

IMAGE

IMAGE

BLOCKQUOTE

BODY

IMAGE

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IMAGE

META

PROMO MODULE

FOOTER

PINNED MASTHEAD

INTRO IMAGE

TITLE (H1)

BLOCKQUOTE

BODY

IMAGE

IMAGE

BLOCKQUOTE

BODY

IMAGE

IMAGE

IMAGE

IMAGE

PROMO MODULE

FOOTER

PINNED MASTHEAD

ANNOUNCEMENTS

CAROUSEL

AREA PROMO

AREA PROMO

AREA PROMO

FOOTER

PINNED MASTHEAD

ANNOUNCEMENT AREA

CAROUSEL

AREA PROMO

AREA PROMO

AREA PROMO

FOOTER

PINNED MASTHEAD

ANNOUNCEMENT

CAROUSEL

AREA PROMO

AREA PROMO

AREA PROMO

FOOTER

